March 2016

Dear Tobacco Retailer,

In December 2015, the City of Cleveland passed a new law that affects licensed cigarette retailers. In the enclosed packet, you will find detailed information to help you comply with this law and avoid possible violations and fines.

**Ordinance No. 737-15** raised the legal age for the sale of cigarettes, other tobacco products, alternative nicotine products or papers used to roll cigarettes from 18 to 21 years of age, effective April 13, 2016. In addition, you must post a new age requirement sign in a window near the front entrance to your business. *(See enclosed sign)*

Please review the important information we’ve provided to help you follow this law, including new signs for your store. By April 13, remove any outdated signs and post the enclosed age requirement signs.

If you have questions about this law, visit: [www.clevelandhealth.org](http://www.clevelandhealth.org) or call: 216-664-2148.

We hope you and your employees find this information useful. Thank you for your help in keeping tobacco out of the hands of young people and decreasing its use among adults.

Sincerely,

Natoya J. Walker Minor
Interim Director